

SHARP EDGES SOFT HEART

Ke, Yuhang
Industrial design
portfolio

List of projects &
Biography Included

www.yuhangke10.com

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*Works are sorted in time order



Porsche Lade-Dock (Concept)

Automobile appliance, UI/UX Design



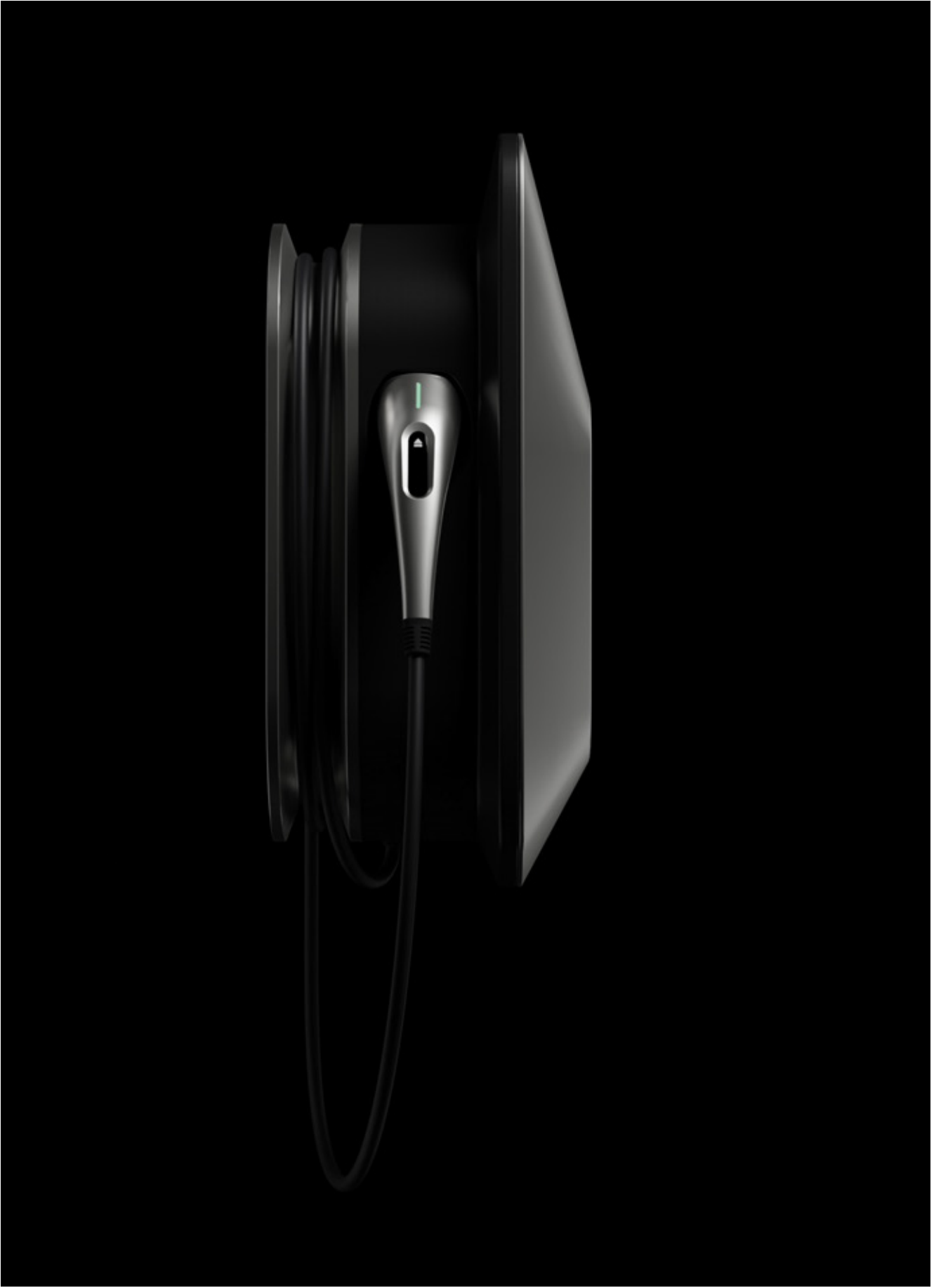
This is a redesign concept for Porsche electric vehicle charging equipment. In terms of industrial design, the core foundation module with the existing slot shape is retained. This will maintain the advantages of existing modular installa-

tion and use. Simultaneously, Porsche's automotive design elements are simplified and incorporated, utilizing the classic silver-gray and black CMF concepts that have been synonymous with the brand. The goal was to emphasise the Porsche

brand's identity in the design of charging equipment product. The same design philosophy was also applied to the design of charging handle.













In terms of interface interaction, historical racing elements related to Porsche have been integrated into the UI design to enhance the user experience. For instance, after completing the charging process, the interface not only displays

charging data but also converts the mileage respectively into laps on the legendary Nürburgring and Le Mans circuits in Germany and France. This detail in UI design will significantly strengthen the connection between users and the Por-

sche brand, aligning with the overall goal of this UI & UX design.







OPPO P10 (concept)

OPPO Industrial Design Competition 2024 Nominee



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The P10 - conceptual mobile phone design is rooted from Braun's 1986 release of the Modular hi-fi system atelier. By reimagining the classic modern design elements into OPPO Brand identity, this design preserves the design aesthetic principles

from 80s. The prism-like frame design enhances the tactile experience when held by users. The aim of this design is to bring the minimalist aesthetic back to the forefront and emphasise the importance by human touch in smart product design.













Singing in the shower
Floor-standing Loudspeaker

Inspired by the ubiquitous phenomenon of "Singing in the shower," this audio system design draws from a centuries-old practice that has been documented and attempted to be explained. For instance, Ibn Khaldun wrote in the first chapter of

his "Muqaddimah" that those who enjoy hot baths inhale the warm air in the bath-houses, allowing the heat to enter their spirits, making them feel pleasurable. As a result, they often start singing because singing brings joy.





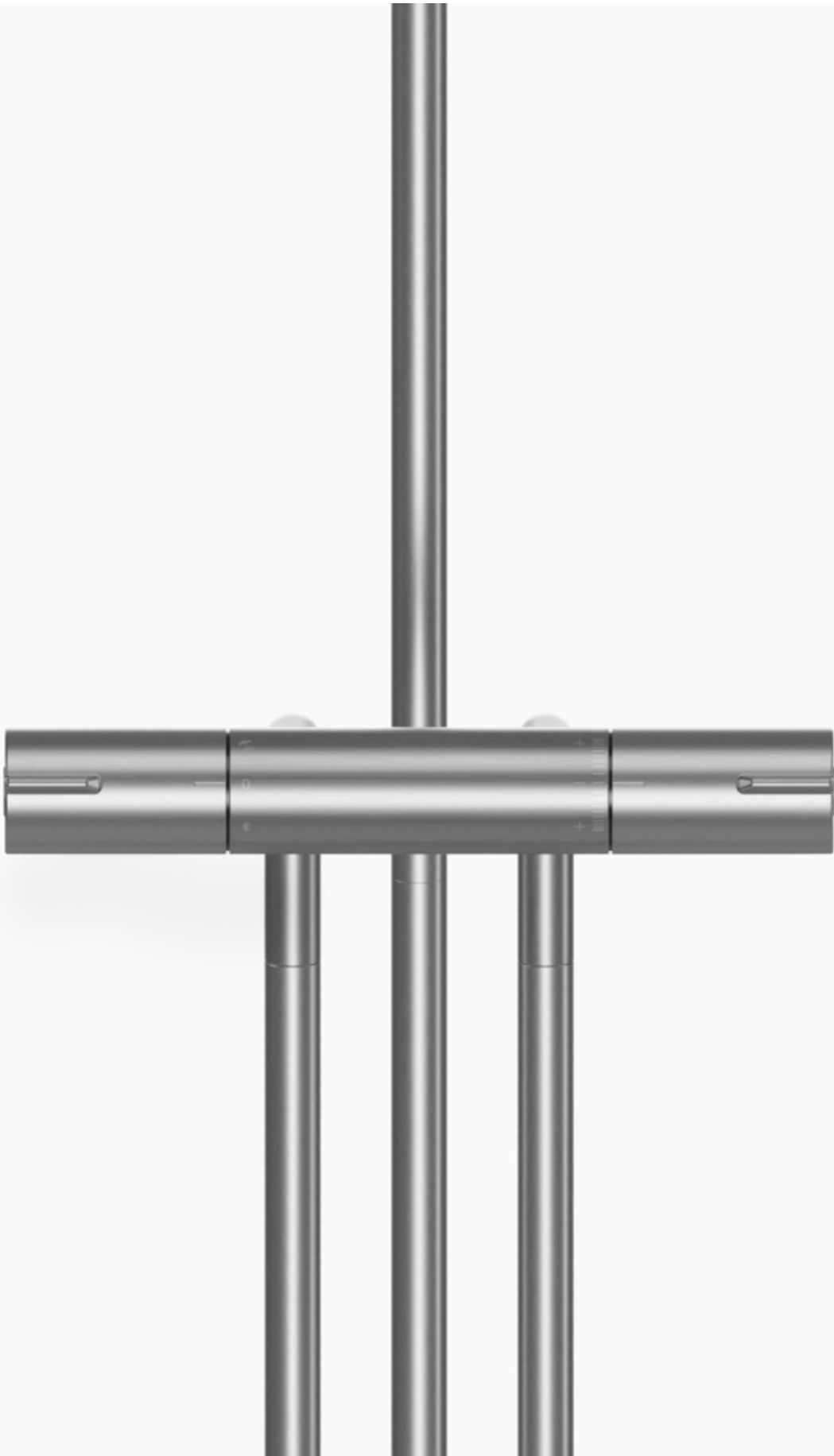
In modern times, numerous popular music artists have captured this phenomenon in their music, like Musician BeckyG's song "Shower." This design aims to recreate this experience of enjoying music. It combines the classic design elements

of showerheads and buttons, integrating them seamlessly into the audio system. The overall design maintains a harmonious ambiance, avoiding any distractions that may remind users of a regular bathroom when there is no music playing.











Time in wood







List of projects



Porsche Lade-Dock (Concept)
2023

Automobile appliance



Laser gun set
2023

Toy
Razor Group Berlin



Tangent
2023

Furniture



Garden tools set
2023

Garden appliances
Razor Group Berlin



Contour
2023

Chair



Kitchenware
2023

3D Visualization
Razor Group Berlin



Boxing Lamp
2023

Lamp



Stackable coffee mugs with rack
2022

Kitchenware
Razor Group Berlin



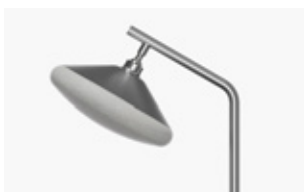
Braun P10 (concept)
2023

Mobile phone



Card wallet
2022

Accessoire
Razor Group Berlin



Singing in the shower
2023

Audio speaker



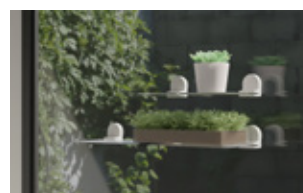
Desktop organizer
2022

Stationery
Razor Group Berlin



Little red hat
2023

Tableware



Window shelf
2022

Accessoire
Razor Group Berlin



Mop bucket
2022

Homeware
Razor Group Berlin



Stove cover
2022

Kitchenware
Razor Group Berlin



Bread box (Vdomus)
2022

Kitchenware
Razor Group Berlin



Charging station
2022

Accessoire
Razor Group Berlin



Bread box (LIBKEN)
2022

Kitchenware
Razor Group Berlin



Was ist MUJI?
2022

for MUJI Germany
Shopping bag



Milk frother
2022

Kitchen appliance
Razor Group Berlin



M
2022

Bicycle wall rack
Razor Group Berlin



Salt pepper grinder (Vdomus)
2022

Kitchen appliance
Razor Group Berlin



Carlub
2022

UI/UX



Salt pepper grinder (LIBKEN)
2022

Kitchen appliance
Razor Group Berlin



Ciao puzzle 2.0
2022

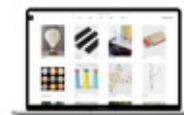
Accessoire
iii design compact

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Pool cover pump
2022

Garten appliance
Razor Group Berlin



iii design compact
2022

Website
iii design compact



Pot Organizer
2022

Kitchenware
Razor Group Berlin



Parenting
2021

Flower pot
UdK Berlin



Playground for everyone
2021

Desktop organizer
UdK Berlin



Pebble
2021

Accessoire
UdK Berlin



Balloon Nutcracker
2021

Nutcracker
UdK Berlin



Extra Ordinary
2021

Design theory
Master graduation project
UdK Berlin



25 inch vase
2021

Vase
UdK Berlin



Cappadocia
2021

Lamp
DuPont Tyvek Design Competition 2021
2rd Prize



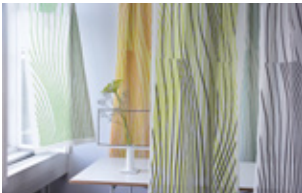
Hot cup light
2021

Lamp
UdK Berlin



Analog interaction
2021

Color research
UdK Berlin



Displayer
2021

Curtain
UdK Berlin



The clone technology
2020

Speculative design
UdK Berlin



Filthy potato
2021

Accessoire
UdK Berlin



The moon in the glass
2020

Tableware
UdK Berlin



Suntray
2021

Accessoire
UdK Berlin



Borrowed scenery
2020

Folding screen
UdK Berlin



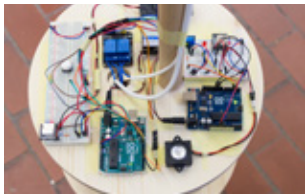
Printer bench
2021

Furniture
UdK Berlin



Relay after Da Vinci
2020

Construction research
UdK Berlin



Emotional technology
2019

Speculative design
UdK Berlin



City infrastructure for Suzhou
2015

City infrastructure
SIVA



Sojaverbundstoffe
2019

Material research
UdK Berlin



Smart bracelet
2015

Smart bracelet



TL10
2018

Desktop Organizer
Tongling China
YUUE



LEGOxMing Chair
2015

Chair
IM University Design Competition
Excellent Design of 2015
Wood



Wall mirror
2018

Wall mirror
for ZAOZUO China
YUUE



EDGE
2015

Concept car
KIA Car Design Award China 2015
Best 30 Finalist
an SIVA



Lounge Chair
2017

Lounge Chair
for Mitab Sweden
YUUE



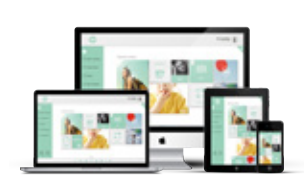
Wine dispenser
2015

Wine Dispenser Machine
for ibarrel China
Yuyunjian



Organizer
2017

Desktop Organizer
for Mamamoon China
YUUE



Cloud Service interface
2014

UI/UX
with HP China
SIVA



Hold up
2016

Bachelor graduation project
SIVA



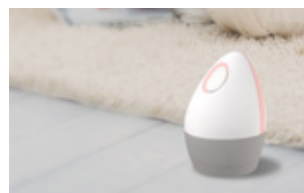
One fine day
2014

Bicycle
with GIANT China
SIVA



Wood watch
2016

Wood Watch Collection
Yuyunjian



Fetal heart rate monitor
2014

Fetal heart rate monitor
SIVA

Born in Taizhou, China, in 1993. After he graduated with his Bachelor's degree in Product Design at the Shanghai Institute of Visual Arts, Fudan University in Shanghai China(SIVA) in 2016. He moved to Berlin Germany. In 2021 he completed his Master's degree in Product Design from the University of the Arts Berlin(UdK). Throughout his design studies, Yuhang Ke gained extensive experience in industrial design, UI/UX design, Brand strategy, and graphic design.

Work experience

07.2023 - **Form And Branch Studio Berlin** | Freelance designer
 07.2022 - 06.2023 **Razor Group Berlin** | Junior industrial designer
 04.2017 - 11.2018 **YUUE Design Studio Berlin** | Product design Intern
 08.2015 - 08.2016 **Yuyunjian Design Studio Shanghai** | Product design partner
 04.2015 - 06.2015 **Mathis Heller Design Shanghai** | Industrial designer intern
 09.2014 - 03.2015 **Jacob Jensen Design Shanghai** | Product design intern
 07.2014 - 08.2014 **DeTao Gruppe Shanghai** | Graphic designer

Design achievements

2022 **Ein und zwanzig Germany** | Shortlist
 2021 **Dupont Tyvek Design Competition China** | 2rd Prize
 2016 **Best Graduation Design Shanghai China**
 2015 **KIA Car Design Award China** | Top 30 Finalist
 2015 **IM University Design Competition China** | Excellent design 2015

Education

09.2012 - 06.2016 **Shanghai Institute of Visual Arts of Fudan University (SIVA)**
 Industrial Design/Product Design, Bachelor
 Grade point summary: 1,9
 10.2019 - 10.2021 **University of the Arts Berlin (Universität der Künste Berlin, UdK)**
 Product Design, Master
 Grade point summary: 1,4

Exhibitions

2022 **MUJI Berlin Ku'damm Flagship** | Was ist MUJI? exhibition
 2022 **MUJI Berlin Ku'damm Flagship** | Designed in Berlin exhibition
 2021 **UdK SoSe2021 Rundgang** | Extra Ordinary master project
UdK master program: MAKE?! | Extra Ordinary master project
 2021 **UdK SoSe2020 Kleiner Rundgang(digital)** | Extra Ordinary Part 1
 2020 **UdK WiSe20-21 Kleiner Rundgang(digital)** | The power of ordinary
 2019 **UdK WiSe19-20 Kleiner Rundgang** | Emotional technology, Sojaverbundstoffe
 2016 **SIVA annual graduation exhibition** | Hold up bachelor project
 2015 **IM University Design Competition China ceremony** | LEGOxMing
 2015 **KIA Car Design Award China ceremony** | EDGE

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Date: September 2023

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